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Dear Hiring Manager:

It is with great interest that I apply with your organization. I feel that my experience and qualifications would be valuable assets to your team. Graphic/Web design, photography, and visual communication have always been passions of mine and I invite you to review my personal Web site at www.lukeprobasco.com. In addition to skills with the Adobe Creative Suite Premium and Apple's Final Cut Studio, I am a designer/photographer and know how to communicate visually, not just technically.

Recently I was employed by GalleryPlayer, a digital art start-up company, as the Creative Services Manager. My daily duties included graphic and web design, photo editing, digital imaging, DVD production, and photography, as well as project management. I am comfortable designing for both Web and print. One project that I recently completed was taking the first DVD by the Museum of Modern Art (MoMA) from digital image scans to a replicated DVD. I was involved with the Photoshop work, co-designing the packaging with MoMA, and coordinating the DVD through post production, replication, and printing the packaging. Additionally, I have received company awards for copy writing and work ethic.

Professional photography experience includes working for two years with House of Blues concerts at the Gorge Amphitheatre as the House Photographer and currently as the Event Photographer for 103.7 The Mountain. My photos are used for Marketing, Public Relations, and Web galleries. I shoot digitally and have experience both on-location and in-studio. Additionally, I also have experience as a video cameraman shooting both in the studio and on location, as well as editing with Final Cut Pro.

Other previous work experience includes working with Central Washington University's Publicity Center as a Multimedia Designer/Photographer. My duties included multimedia design, photography, graphic design, marketing, and advertising. As a Designer, I worked with various clients and took care to fully understand and meet each client's visual communication needs.

I also worked for three years with Corbis Images. This position allowed me to not only refine my imaging skills and deal with pre-press management, but also work in a team environment pressed with meeting deadlines. Although I left my position to pursue other endeavors, I returned between projects, adding new responsibilities such as communicating with photographers and handling their images.

Through my professional experiences I have developed a strong understanding of design, visual concepts, photography, marketing, organizational skills, work ethic, and attention to detail. Additionally, I am a quick learner and feel comfortable working with a team as well independently.

I hope that after you review my resume we can meet and discuss how I could become a contributing member to your organization. Thank you for your time and consideration. I hope to hear from you soon.

Sincerely,

Luke Probasco



Visual Communication Skills:

Graphic design, Web design, design production, photography, photo editing, digital imaging, project management, video production, organizational communication, mass communication, media relations, advertising, copy writing, marketing, detail oriented, working in a team environment, problem solving, organizational skills, critical eye, researching ideas/products, commitment to quality, attention to detail

Technology Skills:

Extensive Adobe Creative Suite (Photoshop, Illustrator, InDesign) skills, Adobe Production Studio (Dreamweaver/Flash), working with CSS and HTML, Apple Final Cut Studio, Canto Cumulus, Extensis Portfolio, Microsoft Office, 70 words per minute typing speed, Windows and Macintosh operating systems, building and maintaining computers, networks

Employment History:

2005-2008 GalleryPlayer Seattle, WA

Creative Services Manager

- Graphic design for marketing and electronic media using Adobe Creative Suite
- Photo editing galleries for Comcast's High Definition On-Demand and GalleryPlayer software
- Digital imaging--Digitally enhance and produce imagery for digital art galleries
- Project management--Maintaining relationships and completing projects with 3rd party vendors
- Creation of imagery for Web, Advertising, & Public Relations (design, digital imaging, & photography)
- Audio production with DigiDesign ProTools
- DVD editing and authoring utilizing Apple's Final Cut Studio

2004-2005 House of Blues Bellevue, WA

Gorge Amphitheatre House Photographer

- Photograph all live events—front and back of house
- Marketing/Sales photography to promote The Gorge
- Images used in Pollstar, an industry journal

2003-2004 Central Washington University Ellensburg, WA

Multimedia Designer/Photographer

- Photographed, designed, and advertised events for Campus Life Publicity utilizing four color printing press and web
- Met with clients, designed under a deadline, collaborated with other members of creative team
- Adhered to university design standards
- Helped develop marketing materials for Publicity Center
- Project management--web presence and event photography

1999-2002 Corbis Images Seattle, WA

Senior Image & Operations Processor

- Extensive digital image production skills with Adobe Photoshop
- Digital image delivery and file management, nightly archiving
- Troubleshooting network and server problems in a team environment
- Acted as a liaison for the Imaging Lab and Technology departments
- "Great Idea Award" for incorporating innovative workflow into the Imaging Lab
- Three "Picture Perfect" awards given from peers for going above and beyond assigned duties

Education:

2002-2004 *Central Washington University*

- B.A. in Visual Communication, Minor in Studio Art
- Graduated with a 3.8 major GPA, December 2004

August 1998 *Seattle Pacific University*

- Advanced Photoshop Classes